

CONTENTS FALL 2017 Features

- 5 A Summary of Twenty Years in the Field Searching for Wild Rhododendrons BY STEVE HOOTMAN
- 15 You Can't "Leaf Out" the Importance of Water BY SHARON DANIELSON AND JULIANA MEDEIROS
- 25 Announcing the Newly Established Rhododendron Research Network BY JULIANA MEDEIROS
- 28 I See Red! BY ALAN TROTT
- 55 Gardens and Lectures of the 2018 ARS Convention in Northwestern Germany BY HARTWIG SCHEPKER
- 73 A Project to Develop an *ex situ* Conservation Plan for *Rhododendron* Species in New Zealand BY MARION MACKAY
- 80 Bremen 2018 Convention Pre-tour to Denmark and Sweden BY JENS H. HANSEN AND STEFAN B. SALOMONSSON

FALL 2017 VOLUME 71 NUMBER 4

Journal American Rhododendron Society (ISSN: 0745-7839) Copyright © 2017 by the American Rhododendron Society. Published quarterly Jan. 15, April 15, July 15, Oct. 15 by the American Rhododendron Society, 12781 Josh Wilson Rd., Mount Vernon, WA 98273-8295. Periodicals postage paid at Mount Vernon, WA, and additional mailing offices. POSTMASTER: send address changes to the *Journal American Rhododendron Society*, 12781 Josh Wilson Road, Mount Vernon, WA 98273-8295.

CONTENTS FALL 2017 continued

Society News

- 40 ARS Financial Statement
- 41 ARS Endowment Fund Update
- 42 Awards
- 43 In Memoriam: Joan Bengough
- 44 ARS Services
- 45 Rhododendron Calendar
- 46 ARS Officers and Board of Directors
- 47 ARS Committees and Chairpersons
- 48 The ARS/DRG 2018 International Rhododendron Conference in Europe
- 103 New Members from 5/16/2017 through 8/15/2017
- 104 Deceased Members from 5/16/2017 through 8/17/2017
- 104 Chapter/District/Special Donations from 5/16/2017 through 8/15/2017
- 105 Errata

Publications

- 27 Book Review: Azaleas
- 90 Index, *Journal American Rhododendron Society,* Vol. 71, 2017 (online version)

Cover Photo



The Schröder Nursery, Wiefelstede, Germany. Photo by Hartwig Schepker

ARS Digital Resources

Website: www.rhododendron.org

Office: www.arsoffice.org

JARS online: www.arsoffice.org/protect/login.asp

JARS back issues: http://scholar.lib.vt.edu/ejournals/JARS [to Vol. 60]

Archives: www.lib.virginia.edu/small

ARSStore: www.ARSStore.org

Blog: www.rhododendron.org/blog/default.asp

Plant Name Registration: www.rhododendron.org/plantregistry.htm

Rhododendron & Azalea News: www.rhododendron.org/news/newsindex.htm