



# CONTENTS SUMMER 2016

## Features

- 5** Rhododendron Tourism in Tirol, Austria BY OLE JONNY LARSEN
  
- 12** The Beginning of Vireya Culture in Europe with Special Consideration of James Veitch & Sons Nurseries in Chelsea - Part 1 BY MARTIN MONTHOFER
  
- 31** 2016 ARS Photo Contest Instructions
  
- 32** The Humboldt Botanical Garden - An American Rhododendron Society Legacy BY BRUCE PALMER
  
- 38** Microsporogenesis in *Rhododendron*: The Development of Pollen in Relation to Winter Dormancy and Bloom Time BY OLGA E. MIRGORODSKAYA, NURIA K. KOTEYEVA, ALEXANDRA V. VOLCHANSKAYA, EVGENIY A. MIROSLAVOV
  
- 54** Going with the Flow BY PETER LEWIS
  
- 63** Are Our Deciduous Azaleas Really Different Species? BY RON MILLER
  
- 82** Rhododendron, Camellia, and Magnolia Group's "Top 100 Rhododendrons," 2016 BY SALLY HAYWARD

SUMMER 2016 VOLUME 70 NUMBER 3

*Journal American Rhododendron Society* (ISSN: 0745-7839) Copyright © 2016 by the American Rhododendron Society. Published quarterly Jan. 15, April 15, July 15, Oct. 15 by the American Rhododendron Society, 12781 Josh Wilson Rd., Mount Vernon, WA 98273-8295. Periodicals postage paid at Lawrence, Kansas, and additional mailing offices. POSTMASTER: send address changes to the *Journal American Rhododendron Society*, 12781 Josh Wilson Road, Mount Vernon, WA 98273-8295.

# CONTENTS SUMMER 2016 continued

## Society News

- 41 ARS Gold Medal: Norman Beaudry
- 42 ARS Gold Medal: William A. Mangels
- 43 Bronze Medal Awards
- 45 In Memoriam: Edward "Ed" Cole
- 45 Rhododendron Calendar
- 46 ARS Western Regional Conference
- 47 ARS Board of Directors Meeting, Williamsburg, VA, April 20, 2016
- 49 How a Transition/Search Committee became the Nominating Committee
- 51 ARS 2016 Endowment Grant Award
- 53 Research Foundation Update
- 94 Errata
- 95 New Members 2/19/16 through 5/16/16
- 95 Deceased Members 2/19/16 through 5/16/16
- 96 New Points of Contact

**New Points of Contact for Members and Chapters  
See inside back cover**

## Cover Photo



*R. ferrugineum*, Tirol, Austria.  
Photo by Ole Jonny Larsen.

## ARS Digital Resources

**Website:** [www.rhododendron.org](http://www.rhododendron.org)

**Office:** [www.arsoffice.org](http://www.arsoffice.org)

**JARS online:** [www.arsoffice.org/protect/login.asp](http://www.arsoffice.org/protect/login.asp)

**JARS back issues:** <http://scholar.lib.vt.edu/ejournals/JARS> [to Vol. 58, 2004]

**Archives:** [www.lib.virginia.edu/small](http://www.lib.virginia.edu/small)

**ARSStore:** [www.ARSStore.org](http://www.ARSStore.org)

**Blog:** [www.rhododendron.org/blog/default.asp](http://www.rhododendron.org/blog/default.asp)

**Plant Name Registration:** [www.rhododendron.org/plantregistry.htm](http://www.rhododendron.org/plantregistry.htm)

**Rhododendron & Azalea News:** [www.rhododendron.org/news/newsindex.htm](http://www.rhododendron.org/news/newsindex.htm)